

---

From: Ken Scott <[ken.scott@sgsa.org.uk](mailto:ken.scott@sgsa.org.uk)>  
Sent: Monday, September 12, 2022 12:23 pm  
To: Whyte, Chris <[Chris.Whyte@brent.gov.uk](mailto:Chris.Whyte@brent.gov.uk)>  
Cc: Tom Legg <[Tom.Legg@thefa.com](mailto:Tom.Legg@thefa.com)>; Liam Boylan <[Liam.Boylan@thefa.com](mailto:Liam.Boylan@thefa.com)>  
Subject: RE: Proposal - East Village Fan Zone at Wembley Stadium

Hi Chris

I'm fully supportive of any means such as this for managing in a co-ordinated way those who may wish to congregate outside of the venue ahead of an event.

The zone allows for supervision and safe management of the area, helping also to lessen the impact, particularly from a men's football event upon the immediate non football environs

No objections from me

Best

Ken

From: Whyte, Chris <[Chris.Whyte@brent.gov.uk](mailto:Chris.Whyte@brent.gov.uk)>  
Sent: 09 September 2022 13:19  
Cc: [tom.legg@thefa.com](mailto:tom.legg@thefa.com); [liam.boylan@thefa.com](mailto:liam.boylan@thefa.com)  
Subject: Proposal - East Village Fan Zone at Wembley Stadium

Dear Wembley SAG,

WNSL seek to confirm your position in principle in relation to the proposed East Village Fan Zone, or at least confirmation of a no objection position.

WNSL view this as helpful to delivering the Baroness Casey recommendations, recognising that Fan Zone operations have become an integral part of the event day safety and security arrangements. They see benefit to moving pre-event audiences from the public realm spaces across the Wembley Park Estate to a licensed managed area on the stadium footprint.

Can you email your position or any commentary or concerns directly to Tom Legg and Liam Boylan at the Stadium, with a cc to myself.

Kind regards,

Chris Whyte  
Operational Director, Environmental Services  
Regeneration and Environment  
Brent Council

020 8937 5342

**From:** Lou Elliston <[lou.elliston@sgsa.org.uk](mailto:lou.elliston@sgsa.org.uk)>  
**Sent:** 09 September 2022 15:10  
**To:** 'Whyte, Chris' <[Chris.Whyte@brent.gov.uk](mailto:Chris.Whyte@brent.gov.uk)>  
**Cc:** Tom Legg <[Tom.Legg@thefa.com](mailto:Tom.Legg@thefa.com)>; Liam Boylan <[Liam.Boylan@thefa.com](mailto:Liam.Boylan@thefa.com)>  
**Subject:** RE: Proposal - East Village Fan Zone at Wembley Stadium

No objection. A sensible way to move forward.

Regards  
Lou

Lou Elliston  
Inspector  
Sports Grounds Safety Authority  
10 South Colonnade, London, E14 4PU

07977 551021

01494 580149



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'Green Guide' Sixth Edition  
[www.sgsa.org.uk](http://www.sgsa.org.uk)

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**From:** Whyte, Chris <[Chris.Whyte@brent.gov.uk](mailto:Chris.Whyte@brent.gov.uk)>  
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Can you email your position or any commentary or concerns directly to Tom Legg and Liam Boylan at the Stadium, with a cc to myself.

Kind regards,

Chris Whyte  
Operational Director, Environmental Services  
Regeneration and Environment  
Brent Council

## Sue Dowling

---

**From:** Sue Dowling  
**Sent:** 12 September 2022 14:21:18  
**To:** 'James.M.Clarke@met.police.uk', 'James.Moulding@met.police.uk'  
**Cc:** 'Paul.Scott9@met.police.uk', 'Tom Legg', 'Sarah Wellington', 'Legister, Linda', 'Paul Scannell', 'Stuart Doyle', 'Alex.McLachlan@met.police.uk', Belinda McGarry, Benjamin Cowdry  
**Subject:** FW: (FOO10/10) Response to BBL, NW BCU Representation  
**Importance:** High  
**Sensitivity:** Confidential  
**Attachments:** Final Introduction served (2) .docx, Final Schedule served 9 September .docx, Final conditions as served \_4896227\_1.docx.docx

Dear James

**The East Village, External Concourse, Wembley Stadium  
New Premises Licence application  
Response to Brent Borough Licensing, NW BCU Representation**

I hope you are well and your leave was good.

Thank you very much for providing us with a copy directly of the above Representation of 5 September. Since receipt, our Clients have been working through your observations (and those of PC Aran Johnston of the DOCO) in order to hopefully clarify matters and resolve any remaining issues.

I therefore now attach for your and your colleagues' consideration:

1. WNSL's Response which forms two parts:
  - a. Introduction to the Scott Schedule – this also puts the application into context; refers to the expanded conditions and draws some conclusions, and
  - b. Scott Schedule – summarising your observations; responding to them and referencing relevant documentation.
2. Amended draft conditions – we have expanded the draft conditions – please see blue additions which you will note also include specific 'ramp up' conditions and a condition concerning the fencing when the Premises will be used as a fan zone at a (GSC) football fixture (19(iii)).
3. Appendices List - the documents referred to in the Appendices to the Schedule which have not already been provided to you/your colleagues are attached.

In relation to all of the supporting documents, we shall be discussing with the Licensing Authority which (if any) should be put in the public domain in advance of the Hearing on 23<sup>rd</sup> September. The full appendices will be available to the Committee Members if the Hearing is effective. Obviously our Clients have no difficulty with the Police and with the Licensing Committee members considering all the appendices but as some of the documents contain sensitive (security and other) information (and as there are no other objections), it would be sensible for them not to be widely available to the public at large.

If you are missing any of the appendices (as they have been sent to various officers in the MET) do let me know and I will let you have another copy.

We appreciate that the attached will take you time to reflect on, but we hope that in view of the additional

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offered conditions and the detail provided in the Schedule, the Representation can now be withdrawn (subject to the Licence being granted subject to the expanded conditions). Please confirm your position as soon as possible and please do call me if a discussion would be helpful (mobile 07774127269).

With best regards  
Sue

The attachments (referred to in the Appendices List), not already in your possession, will follow separately to avoid server overload!

## Sue Dowling

---

**From:** Sue Dowling  
**Sent:** 06 September 2022 10:36  
**To:** James.M.Clarke@met.police.uk; James.Moulding@met.police.uk  
**Cc:** business.licence@brent.gov.uk; Linda.Legister@brent.gov.uk;  
Alex.McLachlan@met.police.uk; Tom Legg; Stuart Doyle; Sarah Wellington; Paul Scannell  
**Subject:** (FOO10/10)  
**Reference:** FOO10/10

Dear James

Thank you for your email below. I am slightly confused as you seem to have attached the same document (a letter from Aran (apologies – I do not know his surname or position – please confirm both) twice. Did you mean to do this or are we missing part of your Representation?

Also at the meeting last Friday, Inspector Moulding requested that a copy of the full report (from Design Out Crime Office) be forwarded to our Client immediately so that they can consider its contents – particularly but not solely regarding suggestions relating to possible options re fencing. **Can you now kindly provide a copy of this report to us by return of email?** Obviously (and as explained at the meeting last Friday) our Client is keen review this document as soon as possible and to work with the Police to allay any reasonable concerns.

We will revert regarding the Representation (with reference to, amongst other matters, the recommendations in the Baroness Casey Review and the expert crowd-modelling input from Movement Strategies (their report was attached to our email to you of 17 August) in more depth soon.

With thanks

Sue

**From:** James.M.Clarke@met.police.uk <James.M.Clarke@met.police.uk>  
**Sent:** 05 September 2022 18:10  
**To:** Sue Dowling <Sue.Dowling@Blandy.co.uk>  
**Cc:** business.licence@brent.gov.uk; Linda.Legister@brent.gov.uk  
**Subject:** The East Village HA9 OWS - Police reps - 25774.docx

Dear Sue,

Please see attached police representations for the new premises application for the East Village, External Concourse Level 1 East, Wembley National Stadium, Wembley, London HA9 OWS.

Kind Regards,

James Clarke

## Sue Dowling

---

**From:** James.M.Clarke@met.police.uk  
**Sent:** 05 September 2022 18:10  
**To:** Sue Dowling  
**Cc:** business.licence@brent.gov.uk; Linda.Legister@brent.gov.uk  
**Subject:** The East Village HA9 OWS - Police reps - 25774.docx  
**Attachments:** The East Village HA9 OWS - Police reps - 25774.docx; East Village Application final respnse.pdf; East Village Application final respnse.docx

Dear Sue,

Please see attached police representations for the new premises application for the East Village, External Concourse Level 1 East, Wembley National Stadium, Wembley, London HA9 0WS.

Kind Regards,

James Clarke

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## Sue Dowling

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**From:** Sue Dowling  
**Sent:** 02 September 2022 11:58  
**To:** Paul.Scott9@met.police.uk  
**Cc:** Louise Low  
**Subject:** RE: East Village Application @Wembley Stadium - 25774 (FOO10/10)

**Attachments:** FINAL CONDITIONS ready for Issue.docx; Briefing document for Licence \_4883420\_1.docx; Safety And Security Deployment Plan.pdf; 23271407-STR-GEN-XXX-SK-D-01201 - REV P0.pdf; Eastern Concourse - Security Management Plan v3.pdf

**Reference:** FOO10/10

Dear Paul

Many thanks – that is good to know. Let me know if your colleagues need a Link to the Teams meeting and Louise will forward it.

My Client has also provided the attached will are all in draft form currently so may be amended in due course. I also attach a draft 'Briefing Document' which LBB was keen should be provided to assist on a Stadium Event Day when the Village is in use (and is the document mentioned in condition 17) – but please note that my Client has not approved this draft so this may change considerably. [I have attached the proposed Licence Conditions for ease of reference but these have not changed since the application was issued].

I understand that WNSL has been discussing the planned arrangements with MO6 (being the team which supports and deliver Wembley Stadium Police resourcing on Event days, including the Match Commander) and our understanding is that MO6 has already confirmed to LBB (through Superintendent Gerry Parker, acting by Officer, Paul Jennings) that it is satisfied with the planned operation. I hope that this information assists you in 'joining up the dots' your end – certainly with all the different parts to the Police it is quite a challenge to keep everyone in the loop!

With best regards

Sue

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**From:** Paul.Scott9@met.police.uk <Paul.Scott9@met.police.uk>  
**Sent:** 02 September 2022 11:41  
**To:** Sue Dowling <Sue.Dowling@Blandy.co.uk>  
**Subject:** RE: East Village Application @Wembley Stadium - 25774 (FOO10/10)

Hi Sue,

Please see the list below of those I believe are attending the meeting this afternoon;

Myself, Alex McLachlan, Donna Wilcox, (both central licensing) Bilal Choudhry (DLS) and James Moulding (Licensing Inspector). James Clarke is still away on A/L.

I am not aware of anybody else.

Look forward to catching up later.

Kind regards,

## Sue Dowling

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**From:** Sue Dowling  
**Sent:** 02 September 2022 18:16:12  
**To:** Paul.Scott9@met.police.uk  
**Cc:** James.Moulding@met.police.uk, Alex.McLachlan@met.police.uk, James.M.Clarke@met.police.uk  
**Subject:** fOLLOW UP FROM TODAY (FOO10/10)  
**Attachments:** blandy\_banner\_edited\_78024e89-a41a-426d-a622-ca15204b90de.png, FOO10\_10 – East Village Premises Licence Application – FA Response to Police Comments.pdf

Dear Paul

WNSL has prepared the attached following up from the Police comments today (specifically re capacities). I hope you find this helpful.

Have a good weekend,  
Best, Sue

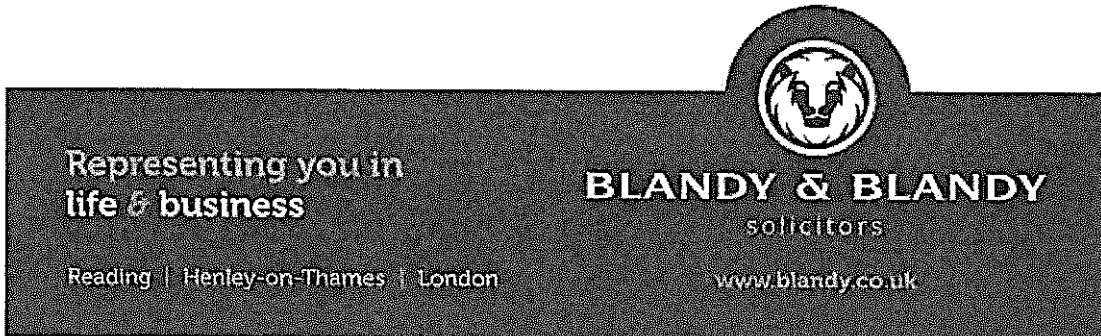
**Sue Dowling**

Partner

For and on behalf of Blandy & Blandy LLP

t: 0118 951 6822

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## FOO10/10 – East Village Premises Licence Application – FA Response to Police Comments

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### Introduction

Wembley National Stadium Ltd (WNSL) submitted a premise licence application to Brent Council on 8<sup>th</sup> August 2022 for:

*“A proposed licence premises ‘East Village’ comprising an open-air area, defined section of the external concourse at Wembley National Stadium, which will be used for a variety of purposes both on Stadium Event Days and from time-to-time on Non-Stadium Event Days. Regulated entertainment will be provided on many occasions along with the provision of food and beverages (including alcohol). The capacity of the East Village is limited at any one time, to a maximum of 4,000 spectators.”*

Responsible stakeholders have been invited by Brent Council to make comments or representations in response to the licence application by Monday 5<sup>th</sup> September 2022. Informal comments have been received from the North West Brent Police Licencing Team for comment and resolution by WNSL ahead of the application determination.

A meeting was held between representatives at WNSL, the Police and Blandy & Blandy at 14:00 on Friday 2<sup>nd</sup> September to resolve any outstanding comments or queries surrounding the application. The following five comments were raised:

1. *Confirmation required that Pink Parking and Crystals would be dedicated to the ‘East’ team for segregated sporting events*
2. *Additional clarity required on crowd density calculations and whether the maximum 4,000 spectator capacity is too high*
3. *Provision of the land areas and capacities of the existing Fan Zones at Arena Square*
4. *Consideration of consultation with London Fire Brigade*
5. *Review security of the fencing product proposed in response to instances of crime*

This technical note looks to provide clarity and additional commentary surrounding the application comments ahead of the determination on Monday 5<sup>th</sup> September 2022.

In any instance, it is WNSL's view that the concerns raised can be mitigated and any outstanding issues can be resolved in cooperation with the Police during the upcoming 3x events at Wembley Stadium. This provides an appropriate opportunity to trial and test the Fan Zone operation on the external concourse ahead of the 2023 calendar season.

Please see the responses summarised in Table 1 overleaf.

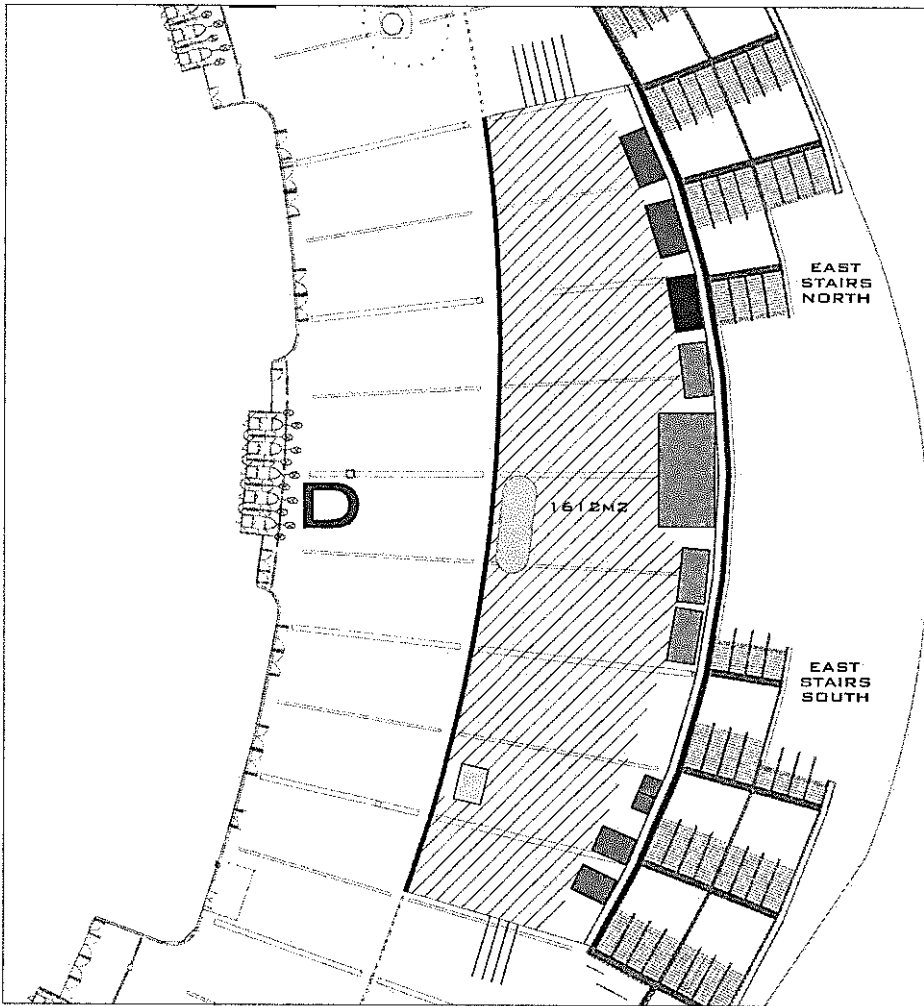
Table 1: Police/WNSL Fan Zone Premises Licence Comments/Responses

No.	Police Comment	WNSL Response
1.	<i>Confirmation required that Pink Parking and Crystals would be dedicated to the 'East' team for segregated sporting events</i>	<p>It was confirmed in the meeting that Pink Parking is a designated space for the 'west' team. Green Parking is the 'east' parking allocation and would work with the Fan Zone as spectators can route via the North East stairs. Pink Parking is the 'west' parking allocation and spectators are routed along South Way to the south of the stadium, for stadium entry via Gate 3.</p> <p>The designation of Crystals is recommended as a 'west' team on-licence facility by WNSL based on the proximity to Pink Parking but is ultimately to be decided by Brent Council and the Police Licencing Team.</p>
2.	<i>Additional clarity required on crowd density calculations and whether the maximum 4,000 spectator capacity is too high</i>	<p>The crowd density calculations have been worked out in accordance with the Green Guide Best Practice. Based on the circulatory area of the Fan Zone (excluding the merchandise / concession units and back-of-house service lane) there is sufficient space for a maximum of 4,209 spectators. The licence application applies for less than this at a total of 4,000 spectators on any one event day. Please see the drawing in <b>Appendix A</b> which illustrates the general circulation space available and calculation of space requirements.</p>
3.	<i>Provision of the land areas and capacities of the existing Fan Zones at Arena Square</i>	<p>Arena Square is 3,060sqm in size and occupies 2,5000 spectators on an event day.</p> <p>Event Pad is 1,895sqm in size and occupies up to 1,750 spectators on an event day.</p>
4.	<i>Consideration of consultation with London Fire Brigade</i>	<p>London Fire Brigade has been provided notice of the application as a responsible stakeholder. WNSL has received no holding objection or comments in response to the premise licence application.</p>
5.	<i>Review security of the fencing product proposed in response to instances of crime</i>	<p>It was raised in the meeting that the Design Out Crime Officer (DOCO) has put together a report which includes suggested fencing material for the Fan Zone to eliminate crime via the fencing material, with alcohol being passed through any 'gaps/holes' in the fence.</p> <p>It would be the intention of WNSL that this report is supplied ahead of the application determination date and it is put forward as a recommendation of the premise licence application, which WNSL can develop with the Police to ensure the selected fencing solution sufficiently meets the Police's requirements.</p>


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## Appendix A – East Village Crowd Density Plan

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**NOTES**

 = 1612M2

1612 / 0.3 = 5373  
 1612 / 0.4 = 4030  
 1612 / 0.5 = 3224

5375 + 4030 + 3224 = 12,627

12,627 / 3 = 4209 PEOPLE

**EASTERN CONCOURSE  
 UNION BAR LAYOUT  
 CAPACITY CALC**

02/09/22



## Sue Dowling

---

**From:** Sue Dowling  
**Sent:** 13 September 2022 10:04  
**To:** James.M.Clarke@met.police.uk  
**Cc:** James.Moulding@met.police.uk; Tom Legg; Legister, Linda; Stuart Doyle; Sarah Wellington; Benjamin Cowdry; Belinda McGarry  
**Subject:** Additional Information from the SGSA (FOO10/10)  
**Attachments:** Support from Ken Scott  
**Reference:** FOO10/10

Dear James

### The East Village

#### **New Premises Licence Application: Hearing 23 September 13, 2022**

Further to previous correspondence I now attach an additional email from Mr Ken Scott, MBE at the SGSA supporting the above application. Mr Scott (as you may already appreciate) has been Head of Inspectorate at the SGSA since 2016 and is a Wembley SAG member.

I will be pulling together all of the documents on which the Applicant relies to support its application, into one Applicant's bundle (so that they are all in one place to make it easier for all concerned including the Committee Members), but I thought that you might be interested to see the attached 'sooner rather than later', Mr Scott being a recognised expert in the field of safety at sports grounds.

Regards

Sue

## Sue Dowling

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**From:** Sue Dowling  
**Sent:** 12 September 2022 14:21:18  
**To:** 'James.M.Clarke@met.police.uk', 'James.Moulding@met.police.uk'  
**Cc:** 'Paul.Scott9@met.police.uk', 'Tom Legg', 'Sarah Wellington', 'Legister, Linda', 'Paul Scannell', 'Stuart Doyle', 'Alex.McLachlan@met.police.uk', Belinda McGarry, Benjamin Cowdry  
**Subject:** FW: (FOO10/10) Response to BBL, NW BCU Representation  
**Importance:** High  
**Sensitivity:** Confidential  
**Attachments:** Final Introduction served (2) .docx, Final Schedule served 9 September .docx, Final conditions as served \_4896227\_1.docx.docx

Dear James

**The East Village, External Concourse, Wembley Stadium  
New Premises Licence application  
Response to Brent Borough Licensing, NW BCU Representation**

I hope you are well and your leave was good.

Thank you very much for providing us with a copy directly of the above Representation of 5 September. Since receipt, our Clients have been working through your observations (and those of PC Aran Johnston of the DOCO) in order to hopefully clarify matters and resolve any remaining issues.

I therefore now attach for your and your colleagues' consideration:

1. WNSL's Response which forms two parts:
  - a. Introduction to the Scott Schedule – this also puts the application into context; refers to the expanded conditions and draws some conclusions, and
  - b. Scott Schedule – summarising your observations; responding to them and referencing relevant documentation.
2. Amended draft conditions – we have expanded the draft conditions – please see blue additions which you will note also include specific 'ramp up' conditions and a condition concerning the fencing when the Premises will be used as a fan zone at a (GSC) football fixture (19(iii)).
3. Appendices List - the documents referred to in the Appendices to the Schedule which have not already been provided to you/your colleagues are attached.

In relation to all of the supporting documents, we shall be discussing with the Licensing Authority which (if any) should be put in the public domain in advance of the Hearing on 23<sup>rd</sup> September. The full appendices will be available to the Committee Members if the Hearing is effective. Obviously our Clients have no difficulty with the Police and with the Licensing Committee members considering all the appendices but as some of the documents contain sensitive (security and other) information (and as there are no other objections), it would be sensible for them not to be widely available to the public at large.

If you are missing any of the appendices (as they have been sent to various officers in the MET) do let me know and I will let you have another copy.

We appreciate that the attached will take you time to reflect on, but we hope that in view of the additional

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offered conditions and the detail provided in the Schedule, the Representation can now be withdrawn (subject to the Licence being granted subject to the expanded conditions). Please confirm your position as soon as possible and please do call me if a discussion would be helpful (mobile 07774127269).

With best regards  
Sue

The attachments (referred to in the Appendices List), not already in your possession, will follow separately to avoid server overload!

Subject: RE: East Village Application @Wembley Stadium - 25774 (FOO10/10)  
Date: 19/08/2022 13:27  
From: "Sue Dowling" <Sue.Dowling@Blandy.co.uk>  
To: "Paul.Scott9@met.police.uk" <Paul.Scott9@met.police.uk>, "Stuart Doyle" <Stuart.Doyle@thefa.com>, "Tom Legg" <Tom.Legg@thefa.com>  
"Belinda McGarry"  
Cc: <Belinda.McGarry@Blandy.co.uk>, "James.M.Clarke@met.police.uk" <James.M.Clarke@met.police.uk>, "Paul Scannell" <Paul.Scannell@thefa.com>, "Sarah Wellington" <Sarah.Wellington@thefa.com>

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Dear Paul

Thank you for your email below. I will ask Stuart/Tom/WNSL to revert to you regarding the planned operational aspects (rather than legal ones) you mention below although in overall terms it is important perhaps to remember that:

1. On a match/concert/bowl event day in the Stadium, any safety/security/operational aspects in the East Village will form part and parcel of the Stadium Ops under its detailed GSC (including the GSC Ops Manual) and
2. The proposed draft conditions (attached) cover operational matters; and
3. If the East Village does not come about as a licensed defined area (delineated with fencing; with infrastructure placed typically along the back of the area) the area concerned will remain completely open and will still house spectators in the usual way milling about the concourse.

A Noise Management Plan is also being created which will hopefully be available soon.

I am away from the office now until 1 September but if you have any other operational questions please do email Belinda in my absence with copy to Tom Legg. Belinda or my clients will revert as soon as they can.

With best regards

Sue

**Sue Dowling**  
Partner  
For and on behalf of Blandy & Blandy LLP  
t: 0118 951 6822  
[LinkedIn](#) | [Twitter](#) | [Facebook](#)

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Dear Sue,

I am PC Paul Scott and have been asked by PS James Clarke to oversee this application whilst he is on annual leave.

I understand PS Clarke is liaising with colleagues in relation to this application. From a licensing point of view, there are a number initial observations that I have made and was hoping that you could clarify some of these for me please;

1. How will the potential for people to fall from the concourse and throw items below be negated?
2. How will opposition fans be kept apart?
3. How many SIA will be employed, before, during and after the event?
4. When there is no football match taking place and other events have been organised, how will the noise from patrons be managed?

I look forward to hearing from you.

Kind regards,

Paul



Paul Scott  
Police Constable 3302NW – Brent Licensing  
Officer  
Mobile: 07500 993 897  
Harrow Police Station, 74, Northolt Road,  
Harrow, HA2 0DN  
Web: [www.met.police.uk](http://www.met.police.uk) Email:  
[Paul.Scott9@met.police.uk](mailto:Paul.Scott9@met.police.uk)

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## Sue Dowling

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**From:** Sue Dowling  
**Sent:** 17 August 2022 17:30  
**To:** James.M.Clarke@met.police.uk  
**Cc:** Belinda McGarry; Louise Low  
**Subject:** East Village Application (FOO10/10)  
**Attachments:** MS - Wembley Stadium Outer Concourse Activation v1.0.pdf

Dear James

### **New Licence Application for East Village, Wembley Stadium**

Thank you for your time yesterday; apologies for the delay in reverting – I was out of the office this morning.

I have discussed with our Client the points you mentioned during our call and your suggestion that it might be preferable for our Client to withdraw its application, at this time (so that instead we can sit down in September to address any particular concerns that the Police may have). After very careful consideration of your points, our Client wishes to proceed with its application, due to the salient reasons set out below (specifically due to the implications arising from the loss of a fan zone on the Wembley Park Estate). We appreciate that this gives the Police only limited time to respond to the formal application within the Representation period but as explained below, it is impractical and undesirable for the application not to proceed as soon as possible. We hope that on the provision of further information (at the suggested meeting on 2 September or prior to that – see more details below), the Police will agree that any delay can be avoided.

### **Background to the formal application**

As a reminder, the original driver for the proposed East Village 'fan zone' came about from the Licensing Authority and the Police, with a view to ensuring that WNSL is fully compliant with Baroness Casey's recommendations, in her Independent Review of December 2021, following the Euros Final. In her recommendations, she recognised that fan zones are an integral part of the Stadium's safety and security plan.

In very early January 2022, we set out considerable information regarding this proposed project (including draft Licence Conditions to support a proposed Premises Licence), and this was forwarded to the Police and Responsible Authorities (in our email of 18 January). The Licensing Authority then suggested a 'round the table' consultation meeting and this took place on 27 January. The Licensing Authority issued an open invitation to this meeting along with specifically inviting from the Police: Alex McLachlan; Paul Scott; Gary Norton; Giles Balestrini and Inspector Smith (all of whom attended) and yourself. The various Police officers (along with officers from the Responsible Authorities) made a number of observations about the nature of the proposed licensed operation in East Village, all of which were captured in our minutes of the discussion.

### **Progression of application post consultation meeting:**

Following the meeting back in January, WNSL took all of the observations made by the Police and Local Authority officers and worked through them, to address them at the pre (formal) issue stage for example:

1. In the crowd-modelling report – further copy attached;
2. In the updated/expanded Licence Conditions – adding in conditions specifically requested by the Police;
3. Through the provision of site/layout plans including a plan showing the typical layout with the infrastructure to the back of the area (to minimise any fall risk);
4. Through a site inspection;
5. Through internal discussions at WNSL involving the Stadium's Safety Officer, Stuart Doyle and others and the analysis of operational scenarios for example WNSL has put in considerable thought into the operations of the East Village as a fan zone in terms of stadium loading and spectator routing via the colour quadrant model.

6. Through active conversations with James Baster and Richard Barnes from the CTSA as well as with Superintendent Irvine;
7. Through active discussions/consultation with various individuals at LBB including with Chris Whyte, Operational Director at Brent Council.

Through all of the above, our Client was therefore optimistic that on receipt of the formal application and updated revised Licence Conditions, it will have addressed any concerns that remain particularly bearing in mind that in terms of event planning/risk assessment etc and on any match/concert day, the East Village will not operate as a stand-alone licensed area but will be staffed/managed/operated as part and parcel of the Stadium's GSC operations. It was because of this that the Conditions on the Stadium's Premises Licence fit closely with those on the proposed East Village Licence.

#### **Your initial observations:**

Yesterday you made a few initial observations regarding the operation of Crystals Club near to the Stadium; segregation of fans; and the promotion of the PSO around Wembley Stadium. Our Client is happy to provide more information to the Police if specific concerns are articulated but for now and to assist we set out their initial responses below:

- a. The Euros; the risks of clashing spectators; WNSL consider that the risk of clashing spectators is mitigated through the provision of segregated Fan Zones. Without the East Village fan zone, WNSL cannot guarantee that there will be two Fan Zones for the 22/23 season due to Quintain redevelopment at the Event Pad (no longer available) and event clashes at the OVO Arena. Accordingly if WNSL withdraws the application (causing a delay to the determination of it), WNSL may not be able to mitigate the risk of unsegregated fans, which is not conducive to the recommendations of the Baroness Casey report.
- b. The PSPO relating to the area:  
WNSL are proactive and are in full support of the PSPO. It provides Zone Ex stewards on Olympic Way to promote the PSPO message along with the provision of digital and temporary totems, across the Wembley Park estate, with the PSPO message. It also provides dedicated covert and overt enforcement officers to support the LB Brent enforcement operation on the ground.  
  
In WNSL's view, the East Village fan zone is a key element to the continued support and success of the PSPO message, not least as it will provide an additional on-licensed managed space within the Stadium footprint to reduce on-street drinking within the surrounding area.
- c. There were concerns about Class A drugs being taken by spectators on the Wembley Park estate: Wembley Stadium has a full security and stewarding operation in response to drug handling activity including drug protection dogs which would include East Village as this will be located within the Stadium's footprint.
- d. Management of order in the East Village and potential involvement of officers: Any support required from Met Police would be coordinated by the Match Commander through Stadium Control as per existing Stadium/GSC Operations.

#### **'Round the table' discussion: 2<sup>nd</sup> September 2022, afternoon at Wembley Stadium**

As you will understand from the above, time is not on our Client's side (due to the loss of the Event Pad and the England match in late September) and accordingly rather than withdrawal its application, we would be grateful if instead, you and your colleagues from the Police could attend a meeting at the Stadium the afternoon of 2 September. In advance of that meeting, if you can articulate in more detail what concerns the Police have relating to the East Village becoming a licensed area (subject to the strict proposed Conditions and on an Stadium Event day, any additional safety requirements under the GSC/SSC), that would be incredibly helpful. Between now and 2 September, our Client can then provide more information and at the meeting on 2 September, hopefully any

~~remaining aspects can be resolved. Further consultation can take place again (if needs be) after closure of the representation period, with a view to avoiding any Committee Hearing later that month.~~

Apologies for the length of this email but **perhaps you would kindly confirm that you are available to attend a meeting at the Stadium on 2<sup>nd</sup> September – at say 2pm –** and which MET colleagues you wish to bring with you, and we can then put the meeting in the diary? By all means also circulate this email/the attachment to your Police colleagues who are involved in consideration of this application. If you are unable to make the suggested meeting, please do suggest a few alternative dates/times later this month or early next.

I also hope that your leave next week is enjoyable.

With best regards  
Sue

**Sue Dowling**

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**From:** Sue Dowling  
**Sent:** 30 June 2022 11:53:53  
**To:** Susana.Figueiredo@brent.gov.uk  
**Cc:** Gary.L.R.Norton@met.police.uk, Louis.Smith@met.police.uk, Sarah Wellington, Paul Scannell, Tom Legg, Alex.McLachlan@met.police.uk  
**Subject:** FW: East Village (FOO10/10) EXPANDED DRAFT CONDITONS etc!  
**Sensitivity:** Confidential  
**Attachments:** blandy\_banner\_edited\_78024e89-a41a-426d-a622-ca15204b90de.png, Additional Information to RAs 30 June 22.docx, Draft Conditions updated by SED 29 June 2022.docx, draft Site Notice 30 June 2022 .docx

Dear Susana

**East Village, External Concourse, Wembley Stadium  
New Licence Application**

I hope you, and your colleagues, are well and all is running smoothly in the London Borough of Brent! How the months have flown since our meeting (with your LBB colleagues and the Police) in late January regarding the above intended application – where does the time go?!

We confirm that our Clients consider that they are now almost ready to issue the formal application for the new Premises Licence having worked on the various matters discussed ‘in the round’ at the January meeting, and having discussed matters further internally and externally (with their regular contacts in the Police and at the Local Authority).

We therefore attach to the next few emails so as not to crash your server:

1. Additional Information by way of follow up to matters touched upon at the meeting on 27 January – this information (in the attached format) will not form part of the formal application;
2. Draft application for a new Licence(to follow);
3. Expanded draft conditions – We attempted to expand the conditions to cover the matters discussed at the meeting by way of tracked changes but the result was illegible! Hopefully they are set out in a sensible order covering:
  - a. Conditions 2-14 which **will always apply** when Licensable activities are conducted in the Village
  - b. **Additional Conditions** 15 to 17 for any ‘Major Event’ at the Village;
  - c. **Additional Conditions** 18 to 21 for a Major Event due to being **on a Stadium Event Day**.

Where suggestions made at the meeting in January have not been fully adopted, we have explained our Clients’ rationale for this in the first attachment; the main consideration being to keep matters consistent and to avoid duplication with the GSC/SSC (and its Operations Manual). You will recall that the East Village is within the GSC/SSC scope.

We look forward to receiving any further informal input from you/the Responsible Authorities over the next week or so; our Clients’ aim is for the formal application to be issued mid-July so that hopefully a Licence is granted in time for the England v Germany Women’s match on 26<sup>th</sup> September 2022. As this will be a ‘Category A’ match, it would make an ideal first usage of the East Village fan Zone. Any feedback by email would be much appreciated.

Finally we confirm that additional information will be forthcoming over the next few weeks for example a draft

Noise Management Plan; we shall forward this information as soon as it is available but in our view this should not delay the formal issue of the application.

**Ancillary Matters:**

*Site Notice: Contents and Display*

It would be very helpful if you would 'cast your eye' over the draft Site Notice (also attached) and confirm whether this is in order (save for the incomplete dates!). Please note that we have provided that objections/support can be lodged by email as well as through the Authority's portal or by post – is that correct?

In addition, in terms of the display of the site notices, these will be erected at/near to the circumference of the proposed 'East Village' location, and at various locations nearby, around the Wembley Campus, so that local residents (particularly those in the nearby residential accommodation to the proposed Village) will have clearly visibility of them. We do not propose putting the site notices around the whole Stadium/campus as this is not required under the Licensing Act 2003 and would not be appropriate in view of the limited area of the proposed Village, in the context of the Stadium/wider Wembley Campus. Kindly confirm that you are in agreement with this proportionate approach.

*Licensing Issue Fee*

In terms of the licensing fee, as an area of land is involved and the capacity will be under 5000 at any one time, we understand that the fee will be £100 but again please confirm.

At this stage, I have only copied in the Police to this email (rather than everyone who attended the last meeting) but please do circulate wider if you consider that this would be helpful.

With best regards and with thanks,

Sue


**Sue Dowling**

Partner

For and on behalf of Blandy & Blandy LLP

t: 0118 951 6822

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Please see our standard terms of business [here](#). These will apply in all circumstances where you instruct us to act on your behalf. Your continuing instructions will amount to your acceptance of these terms and conditions of business.

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**Confidential information:**

**Wembley National Stadium: Licensing of The East Village**

**Additional Information to aid with the Responsible Authorities' understanding of the Proposed Premises Licence Application**

(Please note that this information is confidential to the Responsible Authorities with whom it is shared; contains commercially sensitive information and is subject to change)

Point raised at Preliminary Meeting	WNSL further input	Draft Conditions amendment
Noise Management Measures	Vanguardia Consulting will produce Acoustic Assessment	<b>Conditions expanded</b> - see attached revised draft condition 15 to encompass Noise Management considerations and need for compliance with recommendations in NMP (to be produced by Vanguardia).
Ticketing – Will there be secondary ticketing?	No but conditions amended	<p>Secondary ticketing would be undesirable for various reasons including</p> <ul style="list-style-type: none"> <li>• EV would already be within the soft ticket check cordon on the external concourse;</li> <li>• Access to EV will be restricted on an Stadium event day to stadium ticket holders only;</li> <li>• Secondary ticketing would:               <ul style="list-style-type: none"> <li>○ Potentially increase the risk of ticket sales to non-stadium ticket holders (aggravating crowd levels on the concourse),</li> <li>○ Introduce an extra-level of bureaucracy for spectators to apply for another ticket (which they might not get) and</li> <li>○ Jeopardise or complicate the ability of EV being a space for WNSL to offer up as an alternative to on-street drinking.</li> </ul> </li> </ul> <p>See draft amended condition 18.2 to cover second bullet point above.</p>

**Wembley National Stadium: Licensing of The East Village**

**Additional Information to aid with the Responsible Authorities' understanding of the Proposed Premises Licence Application**

(Please note that this information is confidential to the Responsible Authorities with whom it is shared; contains commercially sensitive information and is subject to change)

<p>Crowd-modelling</p>	<p>Crowd modelling has been undertaken which supports intended use and wider non- EV spectator circulation.</p> <p>Contra-flow of fans on External Concourse</p>	<p>An indicative layout for EV has been drawn up and crowd modelling of this space has been undertaken to ensure that the Fan Zone can support up to 4,000 spectators and allows for internal circulation within the space, and sufficient external concourse circulation at each access and exit point. On finalisation a copy of the crowd-modelling report/results will be shared with LBB and the Police.</p> <p>NB the Stadium external concourse is a 360 concourse. As in other areas of the external concourse, stewarding would be in place (under the GSC/SSC) to encourage any spectators who cannot gain access to the EV to move on past the EV rather than to retrace their steps.</p>
<p>Segregation: How will this work when segregation is a factor?</p>		<p>Considerations regarding segregation for part of the GSC/Stadium Event planning procedures and will consequently apply to the use of the EV as part and parcel of the GSC area.</p> <p>In the short term, WNSL will work with Wembley Park to make use of existing short-term land availability to implement segregation where necessary.</p> <p>In the longer term, a second Fan Zone location has been identified which WNSL are looking to purchase to operate a secondary Fan Zone site. In light of redevelopment in the area, this would provide the opportunity to host two Fan Zone locations for segregated fan groups.</p>
<p>Nature of the Physical Barriers</p>		<p>WNSL proposes to use the Fence-in-a-Bag prototype to protect the Fan Zone perimeter on the Eastern concourse. Please see the photos attached to this information. This fencing is crowd-loaded and it is</p>



Confidential information:

## Wembley National Stadium: Licensing of The East Village

### Additional Information to aid with the Responsible Authorities' understanding of the Proposed Premises Licence Application

(Please note that this information is confidential to the Responsible Authorities with whom it is shared; contains commercially sensitive information and is subject to change)

		being deployed on the wider Wembley Park footprint as a more robust fencing measure.
Timings of Operation – will it be consistent with the rest of Wembley i.e. sales of alcohol to stop at least 1 hour before Stadium Event?	Yes	<p>The timings of the Fan Zone will align with existing Stadium operations i.e. alcohol sales will cease 1 hour prior to bowl event start. The EV will close 30 minutes prior to Stadium Event start to encourage spectators to ingress into the Stadium in an orderly fashion.</p> <p><b>Conditions expanded (condition 18) to reflect the above.</b></p>
Post Stadium Event opening?	No	<p>The operations of EV will align with existing Stadium Event day operations. Therefore on a Stadium Event day, it will not be operational post Event.</p> <p><b>Conditions expanded (condition 18) to reflect the above.</b></p>
Operational Procedures	Yes	<p>WNSL has extensive operational procedures under the GSC (Operations Manual) and in relation to the Responsible Sale of Alcohol. The EV will be operated by the same catering/hospitality providers as the bars/restaurants in the Stadium. Those procedures will (where necessary) be tailored to the external EV operation.</p> <p><b>NB: The EV is within the area covered by the GSC/SSC and consequently it is important that additional procedures are not created that would only duplicate (and potentially confuse) the operational procedures already stipulated in the GSC Manual.</b></p>

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**Confidential information:**

**Wembley National Stadium: Licensing of The East Village**

**Additional Information to aid with the Responsible Authorities' understanding of the Proposed Premises Licence Application**

(Please note that this information is confidential to the Responsible Authorities with whom it is shared; contains commercially sensitive information and is subject to change)

		Note conditions recognising EV being part and parcel of GSC remit.
Will the Premises Licence include a possible 'veto' condition for Stadium Events categorised as an 'Event of National Significance'?	Yes	<b>See condition 19(c)</b>  Although arguably such a condition on the Premises Licence is not necessary as it will duplicate the operation of the Stadium GSC procedures which already cover the process for identifying the categorisation of the Stadium Event and the implications of that categorisation for different parts of the Stadium's operations.

**From:** Sue Dowling <[Sue.Dowling@Blandy.co.uk](mailto:Sue.Dowling@Blandy.co.uk)>  
**Sent:** 18 January 2022 09:35  
**To:** [Shamsul.Islam@brent.gov.uk](mailto:Shamsul.Islam@brent.gov.uk); [Laura.Davies@brent.gov.uk](mailto:Laura.Davies@brent.gov.uk); [Harish.patel@met.police.uk](mailto:Harish.patel@met.police.uk); [Dan.Humphreys@met.police.uk](mailto:Dan.Humphreys@met.police.uk); [Susanna.Figueiredo@brent.gov.uk](mailto:Susanna.Figueiredo@brent.gov.uk); [Anu.Prashar@brent.gov.uk](mailto:Anu.Prashar@brent.gov.uk); [Simon.Legg@brent.gov.uk](mailto:Simon.Legg@brent.gov.uk); [Chris.Whyte@brent.gov.uk](mailto:Chris.Whyte@brent.gov.uk)  
**Cc:** Belinda McGarry <[Belinda.McGarry@Blandy.co.uk](mailto:Belinda.McGarry@Blandy.co.uk)>; Victoria Furlong <[Victoria.Furlong@blandy.co.uk](mailto:Victoria.Furlong@blandy.co.uk)>; Una McNamara <[Una.McNamara@thefa.com](mailto:Una.McNamara@thefa.com)>; Tom Legg <[Tom.Legg@thefa.com](mailto:Tom.Legg@thefa.com)>; Jen Riley <[Jen.Riley@thefa.com](mailto:Jen.Riley@thefa.com)>; Paul Scannell <[paul.scannell@wembleystadium.com](mailto:paul.scannell@wembleystadium.com)>; Joe Divall <[Joe.Divall@thefa.com](mailto:Joe.Divall@thefa.com)>; Sarah Wellington <[Sarah.Wellington@steergroup.com](mailto:Sarah.Wellington@steergroup.com)>; Stuart Doyle <[Stuart.Doyle@thefa.com](mailto:Stuart.Doyle@thefa.com)>; Thomas Wike <[Thomas.Wike@thefa.com](mailto:Thomas.Wike@thefa.com)>; Belinda McGarry <[Belinda.McGarry@Blandy.co.uk](mailto:Belinda.McGarry@Blandy.co.uk)>  
**Subject:** RE: (FOO10/10) Introduction to proposed new Licence application at Wembley Stadium  
**Importance:** High  
**Sensitivity:** Confidential

Dear All

### **Proposed New Premises Licence for 'East Village', External Concourse, Wembley Stadium**

Apologies for the group email; it seemed the most efficient way to 'touch base' with you. I hope you are all well. It has been some time since our paths have crossed but as you may recall, we act for Wembley National Stadium Ltd (WNSL) in relation to its Premises licensing requirements for the Stadium.

As you may be aware, WNSL is considering applying to the Licensing Authority to license part of its external concourse – the primary driver behind this initiative being to encourage a number of event-goers (up to 4000) to meet up in a well-defined and managed area, in advance of matches/concerts (and other Events in the Stadium). This, in turn, should help, to a degree, with crowd management on the Wembley Estate, including by encouraging those in the 'Village' to enter the Stadium environs, and the actual Stadium, in a timely way. We understand that the latter is an initiative which is supported by the Responsible Authorities. The 'Village' may be used also on non-Stadium Event days from time to time – for example for a food fayre; Christmas market and/or community-led events.

The proposed licensed area is shown on the first attachment to this email. This area (to the East of the Stadium) is ideally suited being the least developed side of the Stadium and nearest to the coach parks.

At this stage, our Client is pulling together information which will support the formal application (which will (subject to any informal observations from you) being issued hopefully later this month. To give you a 'flavour' of the proposed application and intended operation, we also attach:

1. Draft Outline Information Form – to give the proposed application some context and setting out its planned extent (in terms of proposed licensable activities and timings);
2. Proposed layout plans – although these are only illustrative – any layout within the proposed licensed area would be defined through the planned activities; risk assessment; noise management and other operational requirements, and
3. First draft bespoke Licence Conditions – these may well be refined following any observations from the Responsible Authorities.

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In terms of noise management, our Client is, of course, very conscious of the residential homes which have been built near to the proposed Village. In view of the high-spec of those residential properties and nature of the planned activities in the proposed Village (many of which will not be actually licensable – e.g. sport activations involving participation rather than audiences), it is not anticipated that the proposed usage will negatively impact on those residences. Our Client will, however, be obtaining expert acoustic input to confirm their understanding and to assist in defining any noise management measures.

I would be grateful if you would confirm safe receipt of this email and the attachments. It would also be immensely helpful to receive any informal observations which you (or your colleagues) may have on the planned application, at this early stage.

Apologies if I have not included any of your relevant colleagues; please do feel free to forward the email on to them too. If you/your colleagues could revert with any initial comments/observations within the next couple of weeks, that would be very much appreciated. You are also very welcome to call me on 01189 516822 or 07774127269 if that would be easier.

With best regards

Sue

**Draft Outline Information for new Premises Licence application for East Village, External Concourse at Wembley Stadium**

<p>Name of Proposed Applicant/Premises Licence Holder</p> <p>Company Number:</p> <p>Registered office address:</p> <p>Correspondence address (for application) if different</p>	<p>Wembley National Stadium Ltd Wembley Stadium Wembley London HA9 0WS</p> <p>03388437</p> <p>As above</p> <p>c/o Sue Dowling Blandy &amp; Blandy LLP 1 Friar Street, Reading</p>
<p>Name of proposed Premises/Land</p>	<p>East Village Part of External Concourse Wembley Stadium Wembley HA9 0WS ("The Premises") as delineated in red on the Licensing Plan attached to the Application</p>
<p>Plan(s) of Land:</p>	<p>*** To scale of 1:100 ideally but alternative scale can usually be agreed with Licensing Authority. The plans must show the information required under Regulation 34. The proposed licensed area should be delineated with a red line.</p> <p>See attachments. Site plan of the proposed Premises is confirmed – see area delineated in red. The additional layout plans are illustrative only and thus may change.</p>
<p>General summary of the Premises</p>	<p>A defined, delineated, managed area - a 'Village' - which will primarily be used on days when the Stadium has a 'Bowl' Event on. The rationale for the use of the area is primarily to encourage spectators/audience to use the activations in the Village and to enjoy the facilities/entertainment in a secure and controlled environment.</p>

	<p>It is hoped that this will encourage those attending the Stadium to come to the Village well in advance of the starting of the Bowl Event – which in turn will assist with crowd-flow/management on the wider Wembley Estate.</p> <p>The area may also be used from time to time on non-Stadium Event days for example for community-led events (such as Festive markets or local school competitions) and other activities at which it is feasible there will be some limited live music/recorded music; similar activities; exhibition of film and/or sale of alcohol.</p>
Planned capacity	The capacity will depend on the use of the proposed Village on any particular day, and will be considered through risk assessment and relevant crowd management calculations. The capacity will not exceed 4000 at any particular time.
Period of proposed Premises Licence:	Indefinite Licence
Proposed licensable activities	<p>The proposed 'premises' will not be in use daily. It will be used primarily (but not solely) as a pre-Stadium Event, activation space.</p> <p>Proposed Licensable activities: Sale of Alcohol; Recorded Music; Live Music; Similar Activities; Film Exhibition. Sale of alcohol for consumption on the 'premises' (except for non-Event day activities such as Food Market when alcohol in sealed containers can be sold for consumption off the 'premises').</p> <p>Not Applicable: Boxing/Wrestling/indoor sporting events.</p>
Management of proposed Premises:	The Premises will be managed to the same level of professionalism as, and dovetailing with, the Stadium's events operations. Any third party event operators will be contractually bound to meet the terms of any Licence, and operational requirements. Security will remain under the control of the Stadium.
Proposed DPS: Name/Address Licence details	Paul Scannell – who is also the DPS for the Stadium
Measures to Promote Licensing Objectives:	<p><b>For Event days and Non-Stadium Event days,</b></p> <p>1 <b>CCTV coverage</b> The proposed licensed area is well covered by WNSL CCTV cameras that record on a 24/7 basis and recordings are available for up to 30 days after if required. CCTV is fitted with privacy screens for residential buildings. These cameras would</p>

be usable on event and non-stadium event days. However, on non-stadium event days, a dedicated CCTV operator would be provided by the event owner to ensure the permanent security operation of the Stadium is not affected. This is not required at stadium bowl events as a dedicated external CCTV pod operates as standard.

**2 Risk Assessment on Stadium Event Days:**

The area would be overseen by the Stadium Event H&S safety team who would review and coordinate the RAMS from all suppliers pre-event and check on compliance when build/operation in progress. This operation would be added to Stadium RAMS for each event

Non-stadium event – RAMS would have to be submitted by relevant event owners and their suppliers and agreed by Wembley H&S team. The event would have to have a designated H&S rep who would liaise with Wembley team and respond to any issues identified.

**3 Responsible sale of alcohol policies** will apply at all times – see further below under ‘General Measures’;

**4 Stewarding/security at Stadium Events:**

Stewarding and security would be coordinated by the Stadium crowd safety team and stadium contractors would be used. All stewards and security would operate under the crowd safety hierarchy and Stadium Safety officer would have oversight of all operations. Levels of stewarding and security would be dependent on event type, event capacity, audience profile, sale of alcohol in village and would be assessed on an event by event basis.

Non Stadium event – event owners would either have to use the Stadium incumbent steward and security provider or would have to have their stewarding company agreed by Stadium management prior to contracting. Levels of stewarding would be decided by event owners and reviewed prior to event by stadium management.

**5 Noise control measures:**

This section may be expanded once input is obtained from acoustic experts.

Where possible speakers/noise generating activities would be positioned so noise is directed at Stadium rather than to surrounding buildings and residences. PA and screen sound levels would be set for the designated licensed area not to cover whole concourse

Non stadium event day – stadium would suggest event layout

to prevent unnecessary noise and depending on event type and size would require a noise management plan to mitigate noise issues and complaints.

**6 General measures:**

- a. **Challenge 25 Policy** will apply whenever alcohol is on sale in the proposed area;
- b. **Decanting of drinks/no glass** - Depending on category of event/audience type – either full decant of drinks into plastic/paper cups or bottles served with tops off i.e. this will be in line with the Stadium’s operation.  
Non Stadium Event Day – the use of glass/glass alternatives/decanting of drinks will depend on the nature of the activity within the Village and risk assessment.
- c. **Ticket scan or clicker** (or similar method) entry to check capacities correct. Managed by SIA stewards. Capacity count would be taken at regular intervals to keep updated record of number of attendees in designated space. This would be reported into stadium control. If capacity was reached, comms could be relayed to external concourse stewards, updated on digital screens and announced on PA system that space was full and not to direct more fans toward it. Area would be regularly assessed for space and a limit on capacity brought into effect if deemed necessary.

**d. Liaison with Stadium Operations so events dovetail Stadium Event:**

The Village would fall into remit of Stadium External Operations Manager to oversee and supervise operations. A further event manager will be assigned by event owner (FA, NFL, EFL, Concert promoter etc) to the space to develop content and activations and manage space on the day. H&S would be assessed by stadium event H&S team and any issues reported to Event Manager & Ext Ops Manager to resolve. Ext Ops Mgr and Event Manager to be on Stadium radio network tying into event organisational structure and use to feed information, updates and issues into main stadium control. Stewarding would fall within stadium crowd safety operation and be overseen by Crowd Safety Ext Ops Manager and quadrant supervisor.

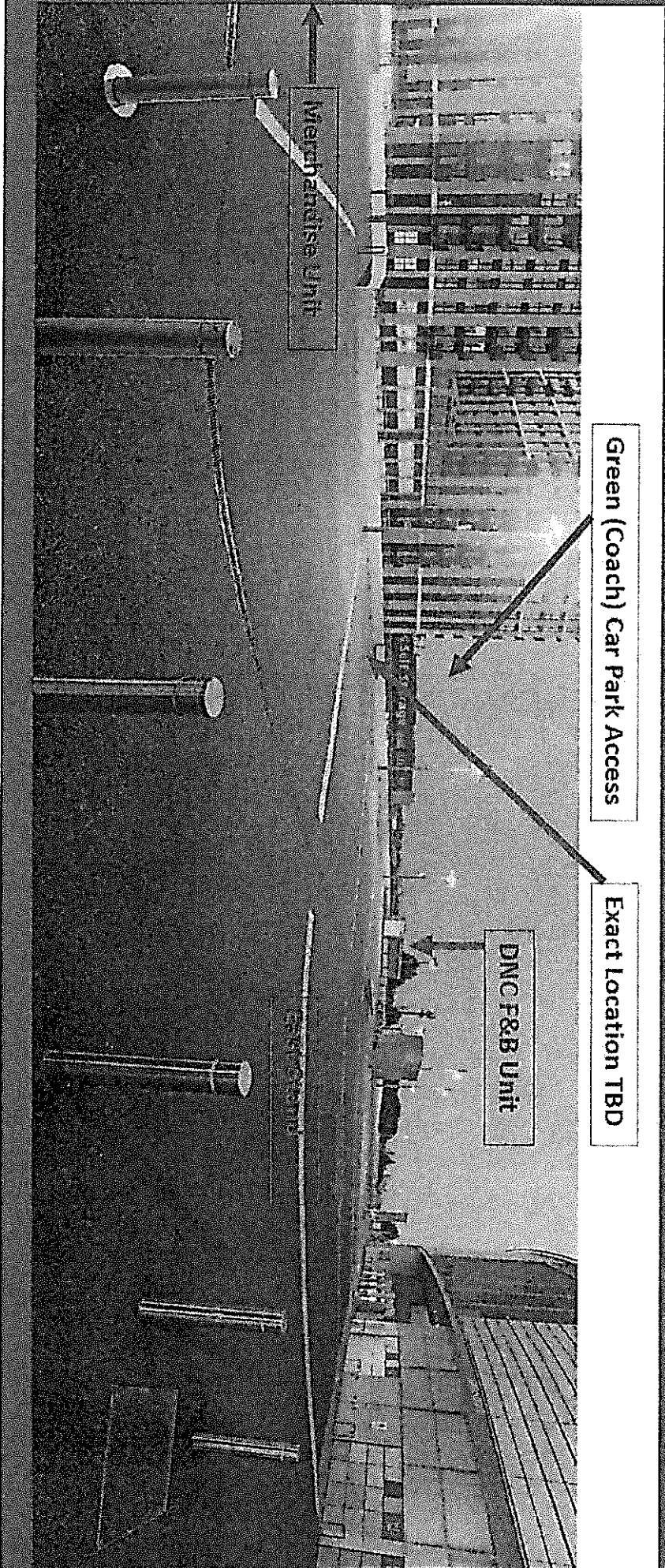
Non-Stadium event – event owners would report into stadium rep who would assist them in any issues relating to the venue. Again H&S would be agreed pre-event and potentially assessed on the day by the Stadium team if required. Event owners would be given stadium control number and facilities helpdesk number to call if any requirements on event day that stadium rep cannot assist with.



	<p><b>e. Defined area to ensure turnstiles are not affected;</b>  <b>Stadium event</b> - Eastern concourse is the widest part of the stadium's external concourse with space for circulation and village operation. The East Village proposed location is opposite turnstile D which is a level 5 turnstile and is prone to pre-event queueing so East Village would be closed KO -30mins to ensure spectators are moving to their relevant turnstile prior to last-minute queues at D. East Village to be barriered so clear delineation between concourse throughfare and village space. East Village stewards to be redeployed to queue and crowd management on external concourse when village closing if required.</p> <p>Non-stadium event – not applicable as turnstiles not in use.</p> <p><b>7 Policies relating to safeguarding of children</b>  The East Village would adhere to the stadium event safeguarding policy with a designated safeguarding officer onsite during all stadium events.</p> <p>Non-stadium event – event owner would have to develop a suitable policy and this would need to be pre-agreed by Stadium management.</p> <p><b>NOTE: The proposed licensed area – East Village – falls within the General Safety Certificate (and any Special Safety Certificate) relating to the Stadium. Accordingly on Stadium Event days, the operation of the East Village would fall within the extensive GSC requirements which are over and above any Premises Licence requirements. On such days the overall safety operations of East Village would fall under the responsibility of the Safety Officer of the Stadium (working in liaison with the DPS of East Village &amp; External Operations Manager).</b></p>
Hours of Operation	<p><b>On a Stadium Event day</b>, the area will be in use prior to the starting of the Event – so typically it will open 3.5 hours before kick-off/start of the Event. The area may or may not be used post Event, but all licensable activities in the proposed Village will cease by 21:00 latest.</p> <p><b>Sale of alcohol on Stadium Event days:</b> Will cease (at the latest) 45 minutes before Event start time (to aid flow of spectators/event-goers to move into Stadium and take up their seats).</p> <p><b>Non Stadium Event day activities:</b> Much will depend on the proposed use of East Village – so for example for a Christmas Market, the hours of operation may be 10:00 onwards. Regardless of use, there will be no Regulated Entertainment after 21:00.</p>

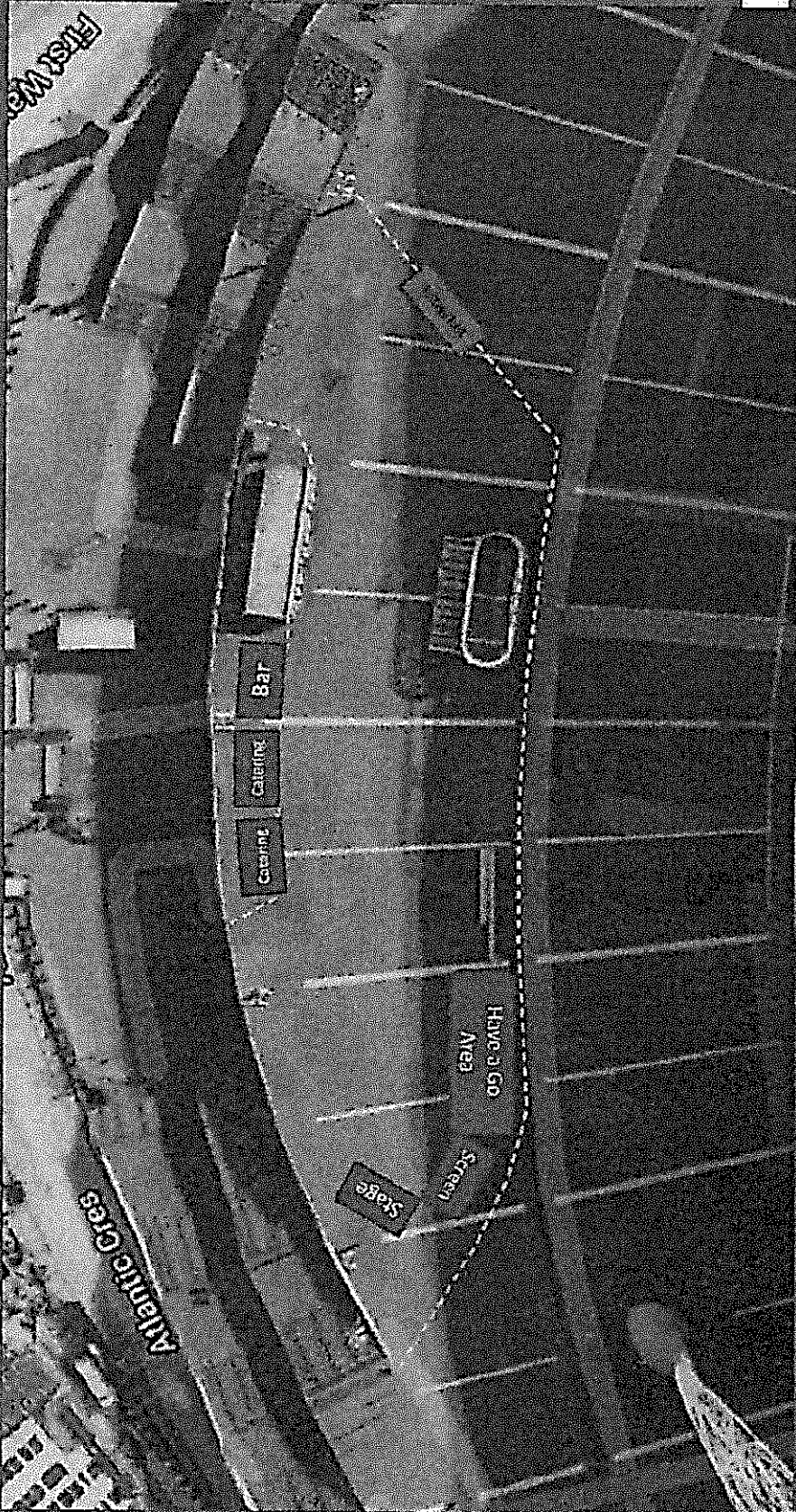


# External Concourse, Level 1, East





# Preferred Layout:



Layouts -  
PLANS -  
ILLUSTRATION ONLY.



# External Concourse, Level 1, East

